

Board of Director Meeting Minutes
June 7, 2015

ATTENDEES: Ron Kral, President
Ann Atcheson, Treasurer
Donna Hickling, Secretary
Jim Gerding, Board Member
Francesca Mazarella, Board Member
Kevin O'Brien, Board Member
Joe Hertz, Board Member
Susan Miskura, Board Member
Lucy McCoy, Newsletter Editor

Unable to attend: Leo Cardillo

CALL TO ORDER: The President called the June meeting of the Board of Directors to order at 11:30 a.m. on June 7, 2015 at the Beth El Hebrew Congregation in Alexandria, VA. Ron welcomed Susan and Donna to the Board, as new Board Member and new Secretary respectively.

Secretary's Report

The Board reviewed the minutes from the April Board of Directors' meeting which, upon the motion of Francesca and seconded by Jim, were approved unanimously by the Board. Ron asked whether the changes to the Board had been submitted to ACBL. Donna replied that Alan had prepared the form and submitted it three times, but it was not successfully transmitted to ACBL. After some discussion, the Board agreed that Donna would wait to hear from ACBL before trying again.

Francesca reported that she had heard that at least one NVBA member was unable to find the 2015 board meeting minutes on the NVBA website. Another board member stated that the menu option for 2015 is not available. Ron will ensure that the minutes are available on the web site.

Treasurer's Report

The Board received the financial statements for May from Ann which detailed profit and loss since the beginning of the calendar year, set forth budget to actual expenditures, and compared the balance sheet for assets and liabilities with that of the prior year. Ann reported that, although we are on track with the budget, income from both the Unit games and the sectionals are lower than last year contributing to an approximate \$6000 decline in revenue. Some of this decline, particularly for the sectionals, can be attributed to the snow storm in February. The Board discussed improving attendance at the Unit games. The Board agreed that the 199er game is doing well with typically 9 tables. Jim reported

that there are usually at least two tables of 199ers playing in the B/C game. Ann stated that the Unit gives out too many free plays, which comprised one-third of the gross for May. Ron stated that even though new members get a letter with a free play when they join, most do not cash in the free play. The Board discussed barriers to attendance including dislike of driving at night, an inconvenient location, and fear of the duplicate bridge environment. Potential solutions include publishing a blurb in the newsletter asking people to carpool and posting flyers to recruit locally.

Francesca noted certificates of achievement were lost, probably at the annual meeting. The Board agreed that she will send letters to the members informing them that they may pick up their certificates at a Unit game.

Ann reported that the NVBA tax return has been filed and that the books are ready to audit. She gave copies of the tax return to Ron and Donna and will give Leo one when he returns. After trying unsuccessfully to find an NVBA member to audit the books, Ron recruited his sister-in-law, who has conducted the last three audits. Ann will overnight the materials to her and Ron will direct her to perform audit. NVBA has passed the last three audits with no discrepancies.

Other Items of Business

1. Longest Day

The Longest Day charity event for Alzheimers will be held in the big room at Beth El on June 21. NVBA is hoping for over 100 tables, although attendance may be reduced because June 21 is Father's Day. Clubs have the option of holding the event on Sunday or Monday, June 22. The Board discussed funding for the event. The Board had already agreed to donate \$500 to cover ACBL table fees. The Board also agreed, without objection, to donate supplies such as convention cards and pencils, and the use of otherwise unused board sets. Kevin agreed to draft a "blast" email with specifics about the event for review by Lucy, Susan, and Jim. Once finalized, Kevin will send the email (with a cc to Ron) to David Lindley, the new NVBA email manager, to distribute. David can be reached at DLindley@NASW.org.

2. Reston Regional

Susan reported that preparations for the Reston Regional are going well. Ron and Mary Ann will organize prizes for the Intermediate/Novice (I/N) program. Susan and Dennis will include two dollar bills, dollar coins, and tchotchkes as part of the prizes at the regular prize desk. Only I/N participants will receive embroidered patches.

3. Membership Directory

MBA has decided not to participate in a joint directory with NVBA and WBL.

4. Google+ GMAIL account

Any issues with the Google+ GMAIL account have been resolved. After the Longest Day, Yuen will join Joe as part of the Technology Committee.

5. Dedicated Building

Francesca reported that the list of churches that she received as candidates for the dedicated building had not been vetted; the Board agreed not to cold call these organizations. The Board discussed other options including requesting members to fund the building. The members could receive a return on their investment or discounted cost to play. Kevin agreed to talk to his Vanderbilt Bridge Center contacts; the Vanderbilt Bridge Center just built its own club.

6. New Caddy Master

Board members are still searching for a new Caddy Chair. The Board identified a good candidate. Ron will ask him after the LM/NLM Unit game.

7. Bridgemate Policy and NVBA Policy and Procedures Updates

The Board once again discussed the rental rate for Bridgemates which has not been consistent among the clubs. The rental fees charged will be the same for all club games.

Although the NVBA Policy and Procedures are in the best condition ever, they do not accurately capture all current practices. Sections will be discussed and updated incrementally at future Board meetings.

8. Vulnerability Inserts

Kevin will ask Livingston if the vulnerability inserts have arrived. Kevin plans to insert them before the first Unit Game after the Reston Regional.

9. Posting 199er Lecture materials on Website

Kevin make some progress on posting 199er lecture materials on the website.

10. New Business

District 6 will reduce the number of Table Talk issues to four per year.

Ron has developed a marketing survey for distribution to the I/N participants at the Reston regional. The survey is targeted to determine specifically what we can do differently to get more people to come to our tournaments. I/N participants must complete the survey to receive an embroidered patch.

Ron is the only NVBA board member working on publicity. Francesca volunteered to work on marketing with him.

NEXT MEETING AND ADJOURNMENT:

The next NVBA Board meeting will be held at 11:30 pm on July 19, 2015 at the Beth El Hebrew Congregation in Alexandria, VA. NVBA members are invited to attend. There being no further business before the Board, the meeting adjourned at 12:54 p.m.

Action Items

Date	Item	Assignee	Status
6/7/2015	Upload current board member information to ACBL	Donna	Waiting for ping from ACBL
6/7/2015	Ensure board meeting minutes availability on NVBA web site	Ron	
6/7/2015	Initiate NVBA audit	Ann, Ron	
6/7/2015	Send letter to members whose certificates were lost	Francesca	
6/7/2015	Draft and distribute Longest Day email blast	Kevin	
6/7/2015	Contact Vanderbilt Bridge Center to discuss dedicated club building	Kevin	
6/7/2015	Ask the identified prospect to be the new caddy master	Ron	
6/7/2015	Check on status of vulnerability inserts and insert them before first Unit Game after Reston Regional	Kevin	
6/7/2015	Make some progress on posting 199er lecture materials on the Web site.	Kevin	
6/9/2015	Print, read, and edit first 10 pages of NVBA Policies and Procedures	All	

Respectfully Submitted,

Donna Hickling, Secretary